



## **COUNCIL MEETING**

**20 July 2017**

### **REVIEW OF APPROACH TO TRADING AND COMMERCIALISATION**

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**Sheena Ramsey, Chief Executive**

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#### **EXECUTIVE SUMMARY**

1. The purpose of this report is to seek approval of new arrangements to promote and advance an enhanced strategic approach to trading and commercialisation across the Council.
2. It is proposed that the prioritisation of activity is best delivered through the reconfiguration of current responsibilities and the establishment of a service director post with specific responsibility for trading and commercialisation across the Council at a corporate level. The post would sit within the Corporate Resources service group and report to the Strategic Director, Corporate Resources.
3. This approach will enable continued improvement in the co-ordination of Council functions, the organisation of its staff, and to enable Council services to be delivered in a more efficient and effective way.
4. The Cabinet has considered the facts and issues arising from the report including alternative options and took all relevant advice before formulating their recommendation.

#### **RECOMMENDATION**

5. It is recommended that Council approves the management structure changes detailed in the attached report, to be effective from 1 August 2017, or such later date determined by the Chief Executive following further consultation with the Council's recognised trade unions and the Leader of the Council.